

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT22/12 14.43
*** WFTV-TV ***

AGY #	3748	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	LAURA BASSETT
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WASHINGTON, DC 20007

PRDCT	DSCC-IE	EST #	COMMENTS:
		1505	(LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 14.43

REP: TO LENA
FR JULIE
OK'D M8
TTLS RTS
PLS CFM, THX 10/22

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
16			ES 1135P-1210A	30		\$1,000.00	10/9	10/18	4		TU-TH	8
16			ES 1135P-1210A	30		\$1,000.00	10/23	10/25	3		TU-TH	3
16			ES 1135P-1210A	30		\$1,000.00	10/30	11/1	4		TU-TH	4
PROGRAM : NIGHTLINE CON COM1 : NIGHTLINE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:

59	A		900A-1000A	30		\$1,000.00	10/24	10/24	1		WED	1
PROGRAM : JEFF PROBST												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-19 FOR 1 SPOT/WK												

60	A		500A-600A	30		\$600.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 59-60

19	E		1200N-1230P	30		\$600.00	10/13	10/20	0		SAT	0
19	E		1200N-1230P	30		\$600.00	10/27	10/27	1		SAT	1
19	E		1200N-1230P	30		\$600.00	11/3	11/3	0		SAT	0

PROGRAM : NOON NEWS/SATURDAY
CON COM1: NOON NEWS/SATURDAY
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#16 MISSED: TU-TH/1135P-1210A OCT24 30S \$1,000.00 (OCT22/12)
BUY#19 SAT/1200N-1230P NOV3 30S \$600.00
OFFER: WED/900A-1000A OCT24 30S \$1,000.00 PLS ADVISE.
& SAT/500A-600A NOV3 30S \$600.00
CMT: WE CAN OFFER

OCT/12 391100.00 NOV/12 210800.00 CONTRACT TOTAL 601900.00
TOTAL SPOTS 280

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE